

LOGAN IBARRA

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UX Designer | **Freelance Consultant** | **Remote**

Aug 2022 - Present

Provide UX design consulting services to clients. Gather requirements and create research plans, user flows, wireframes, and digital prototypes. Regularly present progress and discuss insights with clients.

- Delivered research, user flows, wireframes, and prototypes for a cocktail app using Miro and Figma
- Advised on an upcoming photography website, with content auditing and UX writing

Food Prep Manager | **My Friend Mike's** | **San Luis Obispo, CA**

Jun 2022 - Aug 2022

Assisted with food preparation and operational tasks during the early stages of the business growth.

- Compiled sales reports through Square and analyzed for new menu opportunities
- Created daily inventory tracking using Google Sheets

UX Design Certification | **CareerFoundry**

Jan 2021 - Jan 2022

Completed UX Design and User Voice Interface Design programs, working alongside industry mentors. Finished three case studies that included user interviews, journey mapping, user flows, creation of user personas, wireframing, paper prototyping, digital prototyping, and usability testing.

Front-End Web Developer | **Sports Warehouse, Inc.** | **San Luis Obispo, CA**

Mar 2015 - Apr 2022

Co-developed, launched, and maintained fifteen websites for global e-commerce sporting companies. Communicated with stakeholders to understand needs, goals, and timelines.

- Collaborated with the UX Design team to create a pixel-perfect product using both Figma and Sketch
- Iterated products based on company needs and Google Analytics data, requiring creative solutions
- Initiated research and analysis for ADA/WCAG 2.1 audit and passed a third-party compliance test
- Created, assigned, and reviewed tasks for complex site launches to ensure delivery
- Worked remotely for one year and deployed four large projects during that time

Assistant Hotel Manager | **Madonna Inn, Inc.** | **San Luis Obispo, CA**

Apr 2012 - Mar 2015

Primarily responsible for hotel operations, but also served as manager on duty for the entire property. Acted as a brand ambassador at events, coordinated on-site events such as photo shoots, and provided tours to publications.

- Established training for new employees, empowering them to move into needed positions faster
- Organized and documented weekly room inspections in Excel, decreasing guest complaints
- Built the inn's first mobile experience through a framework, increasing online visibility and reservations

Barista Lead | **SLO Grind** | **San Luis Obispo, CA**

Jul 2011 - Apr 2012

Prepared food and beverages while providing friendly customer service. Created a welcoming environment through thoughtful interactions with regular customers. Self-managed to complete tasks and close store on time.